

# Ep #224: New year rant and activation with Eyenie

## Full Episode Transcript



With Your Host

**Simone Grace Seol**

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Welcome to Joyful Marketing! I'm Simone Seol, and I teach you how to get your life coaching practice fully booked without having to pay for ads by Instagram followers or complicated sales funnels. It's not rocket science, and you can do it too. Listen on to find out how.

You, my friend, are about to listen to what I'm going to call new year's rant, and a magical activation that you are actually going to need to participate in. So for the later part of this podcast, I recommend not driving. If you can't be in a place where you can actually do some magical imagining because that's what we're gonna lead you through.

I got together with my dear friend and longtime oracle mentor, Eyenie, who is one of the most reliable sources of sort of magical vision in my life. We were both feeling so strongly. Like we have a message to get out to people. There's something that we both are dying to say. It happened to be the same thing. We're like let's just record this podcast right now.

So this is very timely. Like this is for you right now. If you want to create something more, bigger, deeper, weirder than what the majority of other people out there are sort of energetically gearing up for, this rant and activation is for you. Enjoy.

Eyenie: There has been a vision that I've been having over and over again over the last few weeks, maybe even months, but I haven't paid attention to it because it's been terrifying me. What it shows me over and over, what it brings to my attention over and over is that I see so many people sleepwalking. I see so many people just bundled up in the illusion, so many people just fucking bland dreaming. Prescribed dreaming, that's what's happening. There's a planet of prescribed dreamers right now. We're prescribed dreaming.

People don't know what's possible for them. Because in the vantage point that they are sort of stepping from, that they're looking at their lives from, that they're looking at the worlds from, there is not much possibility. It's multiple choice right now. It feels like everyone's living in multiple choice. It's living in multiple fucking choice, right?

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What I'm proposing, and what actually is available to you if you just allow yourself to see it is like the longest, the whole freestyle you can just write the answer long form. Like literally you can have, do, be, create, experience, change like literally any fucking thing. You're limiting yourselves. You're limiting yourself with this generic, bland, soggy, limp ass dreaming.

So when I hear people say, I want like to, whatever, meet this money goal. I want to help this many people. I want to like change the world, right? Why doesn't it happen so quickly sometimes for some people in their businesses? Why? Because none of that is actually true. You don't feel it in your fucking loins. It doesn't make you want to dry hump the wall when you think about what you're creating. It doesn't.

Simone: It's what you've been taught and conditioned to want and what you've been taught and conditioned to believe is going to give you all of your happiness and everything that you want. They're taught desires, taught dreams, not the ones organically emanating from like the loins of your soul.

Eyeenie: Exactly. Hashtag the loins of your soul. Exactly. So when you're presented with these are your options, right? These are your options. Then you won't see past that. They're those fucking blinders. So you think that's what I'm limited to. So it's just like okay, I don't like strawberry and I don't like raspberry, but if I have to choose from both of them, I guess I'll have the raspberry drink, right? You're kind of half-assed like enjoying it. I don't know why I thought of a drink, right?

But we do this in every fucking area. So with business, of course, you're stepping in and doing it in this generic way in your business, right? Or in life. It goes beyond business. So, for me, like your business is just one, it's a metaphor. Yeah, it's a metaphor. It's just the tool for how you're carrying out your mission. Right?

So when I hear people say I'm just whatever. Like, not just. Like, it's obviously amazing to be whatever, right? But if I'm just a coach, I'm just a

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healer, I'm just a Reiki practitioner, right? Again, you're chopping from that very limited multiple choice sort of approach with living.

Simone: I want you to notice like I'm not saying this in a way where I'm like dismissing how much courage it takes to even connect to what you want in the first place that's even slightly different from the mainstream. But think about like when you – Because so many people who are running businesses and I talk to, like their dream is oh, I wish I could be fully booked. Oh, my dream is to make six figures, seven figures. My dream is to have a team. My dream is to have a program that has 5,000 people.

Like, again, these are awesome. Like for some people, being able to have these dreams in the first place is a huge amount of work that takes them there. Because, again, it's not like becoming a doctor or an accountant and having like a white picket fence house. So it's a little bit out of the mainstream. So yes, that takes a lot of courage. Yes, that's precious, and I want to invite you to think about how much of like oh I want that for my business is what Eyenie's talking about here in terms of like a multiple choice exam, right?

Like society has taught you oh if you're a coach, if you're this kind of entrepreneur, what success means is it looks like this, right? Like six figure, seven figure that could be like the equivalent of the white picket fence house and two kids and two cars and whatever it is, right. Then you retire and go to Florida, right? It's just we are not here to say that like oh, your dreams suck. We're here to say what if it could be so much weirder than that? So much more you than that? What if you could – Yeah, go ahead.

Eyenie: Yeah. Yeah, no, that's exactly – Yeah, it's what you're saying. Right? Like the money, the house, the talk, the whatever. Like, what I'm seeing over and over like as you say these and when I hear people saying those things is like where is the you-ness in it? You're not actually in it. These are things you're acquiring or obtaining for whatever, a sense of false safety or security to show and get external approval, whatever.

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But where's the fucking you-ness in that desire? The desire that lives inside of you, it's not going to be that nice and neat and tidy. It's not going to be that checkmarky. Because what I see, I see so many people also like yes making millions, and they look and feel stale as fuck. They're not expressed. They're not embodied. Like for me, the mission is to be fully expressed and embodied.

Simone: In fact, when you're not embodied, when you're not expressing you have a multimillion dollar operation, that shit is going to weigh you down. It's going to give you even less freedom. You're going to feel like you have less options. You're going to feel even less secure because you're like, it's a golden handcuffs, right? If you're thinking oh, that won't be me when I have multiple millions of dollars.

Well, guess what? It's like statistics. If you literally look around at the world, the percentage of people who are truly on the inside feeling liberated, free, wildly creative, there's zero correlation between that and money. Zero.

Eyenie: Amen.

Simone: I mean of course, I'm not saying that if you are like literally struggling to put food on the table, that obviously affects things. Obviously right. So there's some nuance there.

Eyenie: Yeah. The thing is we do it backwards, though. Like, that's the thing. Like, I have to get the money. I have to get the car. Then then I'll be happy and then I can be happy and then I can enjoy my life more once I have all these things, right.

Simone: Then I can feel like I'm making a difference. Then I can feel creative. Then I can, yeah.

Eyenie: Exactly. It's conditional. However, it doesn't start with you. Everything fucking has to come with you. For the money to be sustainable, it has to come from you. So if we flip that and you start with yourself,

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embody, expressed, tapping in. Instead of making the dream like I'm gonna become a millionaire. I'm going to have that house and that car.

What if your dream is like, I'm going to take myself all the fucking way in this life. I'm going to see how far I can go. I'm going to stay curious. I'm going to stay playful as fuck. I'm going to just keep it weird. Like anything that I'm invited to do that feels edgy, that brings up uncertainty, that brings up like sexy like that thrill, I'm gonna fucking go for it.

The image that I was seeing earlier that I mentioned is this gross ass like fucking like extra-terrestrial cosmic fern on steroids where each of us has it and each of us is it, right? There's an infinite in unfurling that lives within each of us. Infinite potentiality. I keep seeing it like open and open. It's so like these little tentacles or leaves or whatever the fuck we want to call it. They will continue to unfurl and unfurl and unfurl. They'll become nuanced, and the colors change, and the shapes and the patterns and the textures change. That is you. That is you.

So what if the what if the dream was actually I'm going to take myself all the way by doing these smaller things? Like maybe because yes having a million dollars, it'll change your life. Also, it's a smaller thing where we zoom way out and look at the legacy of your life and look at your fucking potentiality. Right? You are more than just a million dollars. You are capable of that and more. So it's like starting with yourself and then the rest follows.

Simone: The million dollars thing, whatever the number is 3 million, 5 million, 10 million, whatever. It only seems like once I have that, it'll be different because you're ascribing the symbolic metaphoric meaning to this number. When, in fact, when and if it does actually happen, it's just like – Like, for example, I think about so many like Hollywood celebrities who make millions of dollars, and they cannot for the life of them sustain it. They make \$50 million and then go \$7 million into debt.

Like when you make let's say \$5 million, that becomes a thing that happens in your life out of five million other things that happen in your life. Then it's

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your decisions. It's about who you are, who you bring, the thoughts you have about yourself, the way you show up to life that determines what happens to those million dollars. Whether that multiplies, whether that gets used in interesting creative ways. Having the money itself has nothing whatsoever to do with your capacity to hold on to or sustain or do interesting things with or multiply the millions of dollars.

So think of a number that you think is like a magic number. Then think of okay once I have that, that's going to be one event among 5,000 million trillion events. So I am the common factor. I am the driving force that gets to create this giant work of art that is my life, that is my spirit frolicking through planet Earth, and my dream is going to be \$5 million or whatever it is. Like my dream is going to be New York Times bestseller.

You are so, so, so, so, so, so much bigger and vaster and weirder and richer and more colorful as a being than any dollar amount, any number of whoever can stamp your hey, you have a bestseller list. Congratulations. Whoever invites you to be –

Eyenie: Yeah, the success passport.

Simone: Oh my god, that is so good. Exactly. The success passport. Like Oprah called me to have brunch with her. Yay, here's a stamp. Right? Millions of dollars. Here's a stamp. I'm being flown first class to Davos. Is that's pronounced? I've never heard it pronounced. Davos, Davos, Davis?

Eyenie: I'm going to divert to you. I'm going to defer to you. Yes. I'll just say yes. Whatever.

Simone: I have no idea. The thing that people think I got invited to this thing, whatever. Barak Obama wants to hang out with me. Like awesome. Stamp, stamp, stamp, stamp. You are so much bigger than the success passport. You are so much weirder. So this is what, Eyenie, I want to tell you.

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So here's the thing. When you think about your own life and success and dreams in terms of the success passport, that colors the way you see yourself and the way you show up in the world right now in that you approach life as if it were that multiple choice exam. You approach life as though oh, you go to that destination, that's it. As opposed to that infinitely unfurling fractal cyclical, weird, cosmic journey that Eyenie was describing earlier. Right?

Eyenie: Yeah.

Simone: The minute you start to see yourself that way, the minute you look at reality differently, the minute you experience being in your own body differently, that is suddenly going to start to set everything that happens in the future in motion in a different way. You are literally going to be doing an act of magic. You're going to be spell casting. When you're like huh, maybe I am bigger than this success passport. Maybe I'm bigger than this multiple choice test. Maybe I can have more interesting dreams. So take it from me.

Eyenie: Yes, it's about making it about you. We make success, we make living this amazing fucking life, we make all of it about external somethings. So I've been referring to this as an identity lead or role lead existence when what actually fulfills us and what really actually helps us go all the fucking way and create one of those lives, it's so nuanced that people are like how is this even possible? How do you live this like amazing, crazy life? That's an essence lead identity, right, an essence lead life. So those are very different things.

Identity lead means you're basically ascribing to all these different roles, acting out with the roles like require of you. I'm a coach. So the pinnacle of coachness is this. Okay, cool. I'm whatever. An athlete.

Simone: My business, blah, blah, blah, blah.

Eyenie: Exactly. My business, an entrepreneur. So the pinnacle of entrepreneuriness is this. Cool, check, success passport stamped, right? That shit is limited. What we're inviting you here to see is that there are



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layers and nuances and possibilities beyond what you could possibly even begin to fathom right now because of exactly where you're standing and the view you have. Right?

The more you make it about you, discovering yourself even more, going deeper, embodying, staying curious, and also being willing to continue to let the nextness and the nextness continue to unfurl, right? That's when you start seeing oh fuck, now that that unfolded, and now I'm seeing things from this point of view. I see that's what I want. I never knew I wanted that. I never knew that was even fucking possible, right?

I want to start a weird mushroom farm in whatever, in Pennsylvania. I don't know. Right? I want to cross those fuckers, and I want to cross pollinate. Also, I want to start like I don't know, a banjo school. Like who the fuck knows what will come to you right?

But what we're saying is like if you give yourself the opportunity to receive attention and curiosity from yourself, the possibilities of what will be presented to you will just be limitless and so much more interesting and ignited. Right. It's a difference between saying I just want to serve my clients and being like no, I want to take a fucking amazing posse of like, super turned on amazing, whatever, humans and help them to do something very, very, very specific right? You're taking yourself out of the generic zone when you make it about you.

Simone: So this is not us saying, and I know that Eyenie will, it's not about being like oh, you need a more quirky dream. You need something –

Eyenie: No.

Simone: It's not about that.

Eyenie: Nope.

Simone: Fuck quirky, fuck unique. Like you can have something – The thing is when you consider that dream in your body, right, does it like make every cell in your body like tingle and come alive? Does it like set the loins

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of your soul hashtag on fire? Is it activating? Or how does it feel when you think about it? If it feels like something else, if it doesn't feel activating to you, then it might not be fully you is what we're saying. It's not like about like being quirky at all.

Eyenie: It's not about – Because that's a whole other thing because then there's some other thing that you're like – Now I have to like check my – That's a success passport to be super weird and eccentric. Okay. No, what I'm inviting you to do is like tap into your you-ness. Get curious. There's so many cool –

Simone: Okay, let's do that.

Eyenie: Yes, tap into your you-ness.

Simone: When people are listening to this, it's gonna be new year. It's gonna be 2023, or actually maybe you're listening from the future even after that. I don't know.

Eyenie: Possible, possible.

Simone: Yeah, possible. So let's do some spell casting.

Eyenie: Let's do it.

Simone: Let's call it some really interesting visions, dreams that are truly coming from who you are, that feel different in your body than the prescribed dreams of multiple choice that are based on your roles and social identity.

So let's do some more powerful – When we do this spell casting, it's going to start to move energy right fucking away. I'm hoping that this episode is something that you can come back to in order to reconnect to that sense of wild, fertile, fractal possibility where it's not choice A, B, or C. It's choice it's not even in the alphabet. What are you talking about? Right?

Eyenie: There is no number to represent this. Yeah, exactly.

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Simone: There is no number. Maybe it's a color instead of A, B, or C. Or maybe it's a piece of music. Maybe it's a planet, not A, B or C? Who the fuck knows? All right. So take us Eyenie.

Eyenie: Yes, yes, yes, yes. Okay, beautiful. So first, first, first, I'm going to invite you to just energetically go ahead and notice around you, right, because there is sort of when we when we are really fully locked into sort of a paradigm or an illusion or a set of rules or established conventions, right. It creates an energetic grid. So I want you to just go ahead and just notice where this grid is. Notice it. Notice its existence around you. Okay.

Maybe you can really sense it in front of you, behind you. Maybe it's for like locked and loaded in a certain part of your actual physical body or your energy body. Just notice where this grid is. The grid is essentially made, again, out of the energies of this collective illusion, of these paradigms. Okay. So go ahead and notice that. Where is the grid?

Okay, beautiful. See if it has a color. Just notice what the color of this grid is. Also, notice how this grid feels. Like how does it feel when you pay attention to this grid? Like does it feel heavy? Does it feel like are you gagging? Do you feel any sensations in your body? Notice that. What emotions come up? What awarenesses come up when you notice this grid?

Okay, okay, beautiful. Now what I'm going to invite you to do is, and there may be resistance because it's really fucking scary to step into nextness and into you-ness when this is all we've known, right? So it might be scary. There might be resistance, and that's totally okay. I want you to know you're safe. The safest possibility for you is your you-ness. That's your home. That is your true nature that is truth. Your you-ness.

So we're going to ask you to connect now with that part of you that there's a little floating light, right? A beautiful, luminescent energy that lives within you that carries like everything that ever has been, everything that ever will be, everything that is right. Your essence. Notice where it lives. Sometimes it lives like in the nape of your neck, like where that little ball is in your

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head. It might be in your heart or in your one of your other chakras. Just notice where this essence, this you-ness resides energetically in your body.

What we're going to do is we're going to invite it. We're going to invite it to start glowing outwardly more and more. We're going to invite it to start taking up more room, to have more important. So we're going to have it expanding, expanding, expanding, and it might be pulsating. So that's okay. It's kind of like warming up because it's been the same size.

It's only been allowed to glow a certain amount, right? Radiate outwardly a certain amount. So we're gonna let it really just fucking rip. We're gonna let it start to open up and start projecting its rays and its luminescence farther and further out. So we're stretching it. We're allowing it to wake up. We're allowing it to just take up all the room it's meant to. This essence, it's your quantum cosmic infinite you-ness. Beautiful.

I want you to imagine it. Now it's shining so brightly that it's starting to leave the walls, the space of your physical body. As it starts to expand out, it starts to touch this grid. As it touches the grid, the grid starts to melt away. You see it touching the grid. The grid is starting to melt away. The more your luminescence, your essence expands, the more this grid is melting away and away and away.

There may be discomfort. Go ahead and take a deep breath if you feel discomfort, if you feel resistance, if you feel any other emotion that you know is telling you don't do this. It's scary. I'm gonna invite you to just take a deep breath, ground your feet in, and remind yourself you are safe. You can even touch your heart and just tell yourself I am safe. I am safe stepping more and more into my you-ness, into my me-ness. I am safe. I am safe stepping out of this grid. I am safe without this grid.

Beautiful. So the more and more your you-ness luminescence shines, the more and more that grid starts to melt away. Just notice it continue to melt away. It may look murky and yucky and slimy and residuey because it's been in place a long time. It's had its tentacles in you, and now it gets to go away, but it doesn't want to. So just allow it to go away. It's definitely got

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tentacles in your brain. So allow just any part of that that's melting away, allow it to leave your brain as well. Notice any tentacles, any cords, anything else really being removed from your brain. Continue allowing your essence to melt away the grid. Notice when the grid has completely vanished.

Beautiful. As the grid continues to fall, it's actually being just recycled into the universe. It's being turned into more you-ness. The grid is melting away, the universe is recycling it, turning it to more you-ness, to more embodied and empowered you-ness. So it's being brought back to you. It's feeling that glow now. That glow is expanding outwardly more and more and more and more and more and more and more. As it continues to expand outwardly, now you feel yourself being held completely supported by this essence that is you.

Notice where you can feel it in your body. I can feel some tinglies in my heart and between my shoulder blades. So notice where you feel it once it's locked in. You might feel a tug or a click or a pull or just a knowing. However it happens for us perfect. Okay, amazing. Amazing.

Then slowly go ahead and maybe touch, you can rub your hands together, touch your body. Just come back into your physical body knowing that your essence has been unlocked, expanded, and is now supporting you. The grid has melted away. If you have water near you, go ahead and drink that for your body so that it can calibrate a little bit. Then over the next few days, just start noticing weird shit. Once the filters, the very elaborate, sophisticated, multi-layered and dimensional filters of the grid are removed, you are going to have a totally different view, different perspective, different awarenesses start to come in. It may be mind blowing.

Simone: You know we started the episode, well at least I started the episode with the intention of like hey, let's give them a really cool vision for 2023. But then now you might be feeling like what even is linear time? What even is the calendar year? Maybe that's part of the grid, and you just follow whatever fabulous luminescent breadcrumb this journey led you on. I kind of want to end it right here. Keep dreaming my friends.

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Eyenie: Yes.

Simone: Talk to you later.

Eyenie: Keep magicing.

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